

REP HEADLINE# 6296388 TRF# E:120904  
\$\$\$ MOD# 8: UNAPPROVED KEY #2 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP NOV1/12 20.24  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/E OBAMA/D/PRE/US  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 20.24

REP: REVISION  
LN'S 158-182 ADDED  
NEW TTL \$389,850  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537  
AGENCY PRODUCT CODE = 101

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
158	A		530A-600A	30		\$470.00	11/5	11/5	1		MON	1

PROGRAM : 530A NEWS  
CON COM1 : 530A NEWS

gm  
11/2

FAX# 703-516-9680  
HARRIS REPORT FROM REP NOV1/12 20.24  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
159	A		600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$1,450.00	11/5	11/5	2		MON	2
160	A		700A-900A PROGRAM : 7A NEWS CON COM1: 7A NEWS	30		\$2,000.00	11/5	11/5	2		MON	2
161	A		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,040.00	11/5	11/5	1		MON	1
162	A		800A-900A PROGRAM : TODAY SHOW 3RD HOUR CON COM1: TODAY SHOW 3RD HOUR	30		\$1,100.00	11/4	11/4	1		SUN	1
163	A		900A-1000A PROGRAM : TODAY SHOW SUN CON COM1: TODAY SHOW SUN	30		\$600.00	11/4	11/4	2		SUN	2
164	A		1000A-1030A PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$300.00	11/5	11/5	1		MON	1
165	A		1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$300.00	11/5	11/5	1		MON	1
166	A		1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$300.00	11/5	11/5	1		MON	1
167	A		1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$380.00	11/5	11/5	1		MON	1



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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177	A		600P-630P	30		\$1,600.00	11/4	11/4	1		SUN	1
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PROGRAM : SUN 6P NEWS  
 CON COM1: SUN 6P NEWS

178	A		1100P-1135P	30		\$2,500.00	11/5	11/5	1		MON	1
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PROGRAM : 11P NEWS  
 CON COM1: 11P NEWS

179	A		1237A-136A	30		\$400.00	11/5	11/5	1		MON	1
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PROGRAM : FALLON  
 CON COM1: FALLON

180	A		800P-1000P	30		18000.00	11/5	11/5	1		MON	1
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PROGRAM : VOICE  
 CON COM1: VOICE

181	A		700P-815P	30		\$7,000.00	11/4	11/4	1		SUN	1
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PROGRAM : FTBL NIGHT  
 CON COM1: FTBL NIGHT

182	A		815P-1130P	30		25000.00	11/4	11/4	1		SUN	1
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PROGRAM : SUN NIGHT FTBL  
 CON COM1: SUN NIGHT FTBL

OCT/12 579145.00 NOV/12 310705.00 CONTRACT TOTAL 889850.00  
 TOTAL SPOTS 640

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED  
 SVC- NSI BOOKS- OCT/PJ  
 DEMOS- RA35+\*

MOD CODE A-ADD B-EUN TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6296388 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV1/12 19.27

REP: MAKEGOOD  
 SPOTS CANCELED ON LN'S 29 AND 151  
 LN'S 154-155 ADDED AS MG  
 NEW TTL \$807,910  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
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 1010 WISCONSIN AVENUE NW  
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OBAMA FOR AMERICA

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
 : : LINE# : : : : : : : : : : : : : :  
 AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537  
 AGENCY PRODUCT CODE = 101

29	S		700P-800P	30		\$650.00	10/6	10/6	0			SAT	0
29	S		700P-800P	30		\$650.00	10/13	10/13	1			SAT	1
29	S		700P-800P	30		\$650.00	10/20	10/20	1			SAT	1
29	S		700P-800P	30		\$650.00	10/27	10/27	1			SAT	1
29	S		700P-800P	30		\$650.00	11/3	11/3	0			SAT	0

PROGRAM : ENTERTAINMENT TONIGHT

*Handwritten signature*

CON COM1: ENTERTAINMENT TONIGHT

151 S 800P-900P 30 \$2,900.00 11/2 11/2 0 FRI 0

PROGRAM : STARWATCH JAMES BOND  
CON COM1: STARWATCH JAMES BOND

154 A 700P-800P 30 \$1,350.00 11/3 11/3 2 SAT 2

PROGRAM : SAT NEWS  
CON COM1: SAT NEWS

155 A 600P-630P 30 \$750.00 11/4 11/4 1 SUN 1

PROGRAM : SUN 6P NEWS  
CON COM1: SUN 6P NEWS

156 A 700P-800P 30 \$1,350.00 11/3 11/3 0 SAT 0

PROGRAM : SAT NEWS  
CON COM1: SAT NEWS

157 A 600P-630P 30 \$750.00 11/4 11/4 0 SUN 0

PROGRAM : SUN 6P NEWS  
CON COM1: SUN 6P NEWS

OCT/12 579145.00 NOV/12 228765.00

CONTRACT TOTAL 807910.00  
TOTAL SPOTS 610

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ  
DEMOS- RA35+\*

MOD CODE A-ADDL B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Greer Margolis Mitchell**  
 1010 Wisconsin Ave  
 Suite 800  
 Washington DC 20007

**Barack Obama/ D/ President**  
 Submission Number 822 Issue 11



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 889850	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama For America	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30	Nbr of Spots							6	
				Comme	Closed PR			4	2				
12	M-F 530a News .TWTF..	06		30	Nbr of Spots		2					2	
				Comme	Closed PR								
13	M-F 530a News .TWTF..	06		30	Nbr of Spots				4			4	
				Comme	Closed PR								
15	M-F 6p News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR			3	4			7	
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR				1			1	
18	M-F 7p News .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR			1	1			2	
20	M-F 730p Entertainment Tonight .TWTF..	06		30	Nbr of Spots								
				Comme	Closed PR			4	2			6	
22	M-Th, Su 430a News .TWTF..S	06		30	Nbr of Spots	4	4	4	4	4		20	500
				Comme									
26	Fri 9p ET / 8p CT Grimm ...F..	06		30	Nbr of Spots								
				Comme	Closed PR		1					1	
<b>Weekly Totals: Total Spots(Ord Spots)</b>						96	127	119	121	128	49	640	
<b>Closed PR</b>						2	8	21	26	7		64	

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Barack Obama/ D/ President  
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WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /01 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
27	Fri 9p ET / 8p CT Grimm .....F..	06		30 Comme	Nbr of Spots Closed PR			1			1	
42	Sun 630p ET / 530p CT NBC Nightly News .....S	06		30 Comme	Nbr of Spots Closed PR			1			1	
43	Sun 7p ET / 6p CT Football Night In America .....S	06		30 Comme	Nbr of Spots Closed PR	1		1		1	4	
45	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06		30 Comme	Nbr of Spots Closed PR		1				3	
47	M-Su 11p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			2	3		5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR			1			2	
66	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR			1			1	
68	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR			1			2	
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme	Nbr of Spots Closed PR	1						
74	M-F 730p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR			1			2	
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	



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 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 889850	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 / 101 / 1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
76	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots	1	1	1	1	1	5	125
77	M-Su 11p News M.....	06		30 Comme	Nbr of Spots						1	
84	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots					1	1	25
85	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots	2	2	2	2	2	10	4000
86	M-F 10a News .TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4		16	2560
87	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme	Nbr of Spots	4	4	4	4		16	10400
88	M-F 11a Daytime .TWTF..	03	160	30 Comme	Nbr of Spots	4	4	4	4	4	20	3200
89	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots	4	4				8	1600
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	4	4	4	20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	4	4	4	4	4	20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	4	4	4	4	4	20	12000
93	M-F 5a News	03	150	30	Nbr of Spots	4	4	4	4	4	20	3000
<b>Weekly Totals:</b> Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 889850	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
94	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4		16	14400
95	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8936
96	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4		16	14400
97	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	4	4				8	9600
98	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	2	2				4	2800
99	M-F 630p ET / 530p CT NBC Nightly News TWTF..	01	5000	30 Comme	Nbr of Spots	4	4		4	4	16	80000
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots	4	4				8	8000
101	M-F 7a Today Show TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots	4	4		4		12	10800
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots	4	4				8	8000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4	4				8	4400
104	Fri 8-9p ET / 7-8p CT Whitney / Community	02		30	Nbr of Spots							

Weekly Totals: Total Spots(Ord Spots)

Closed PR	96	127	119	121	126	49	640
	2	8	21	26	7		64

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Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
105	...F... Fri 9p ET / 8p CT Grimm	03	3400	30 Comme	Closed PR	1					3	
106	...F... Mon 10p ET / 9p CT Revolution	03	3600	30 Comme	Nbr of Spots		1				1	3600
107	M..... Mon 8-10p ET / 7-9p CT Voice	03	9000	30 Comme	Nbr of Spots		1	1		1	4	36000
108	M..... Mon 8p ET / 7p CT The Voice	03	9000	30 Comme	Nbr of Spots			1			1	9000
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30 Comme	Nbr of Spots	1	1	1			4	4800
110	.....S. Sat 12p News	03	150	30 Comme	Nbr of Spots	1	1	1	1		5	750
111	.....S. Sat 6p News	03	700	30 Comme	Nbr of Spots	1			1		2	1400
112	.....S. Sat 650p ET / 530p CT NBC Nightly News	01	5000	30 Comme	Nbr of Spots	1		1			2	10000
113	.....S. Sat 7p Entertainment Tonight	03	650	30 Comme	Nbr of Spots		1	1			3	1950
114	.....S. Sat 7a Today Show	03	500	30 Comme	Nbr of Spots	2	2	2	2		10	5000
115	.....S. Sat 9a News	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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 Submission Number 822 Issue 11



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<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 889850	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
117	Sun 12p News .....S	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 6p News .....S	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly News .....S	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In America .....S	03	3400	30 Comme	1	1					2	6800
121	Sun 8a Today Show .....S	03	500	30 Comme	1	1					2	1000
122	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	1	1		1	1		4	40000
123	Sun 9a News .....S	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News .TWTF.S	03	1250	30 Comme	4	4	4	4			16	20000
125	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme	1			1			2	7200
126	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme	1		1				2	18000
<b>Weekly Totals:</b> Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Closed PR Nbr of Spots		1					1	9000
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme Nbr of Spots		1					1	3600
129	M-F 10a News M.....	03	160	30 Comme Nbr of Spots		1	1	1	1		4	640
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme Nbr of Spots		1	1	1	1		4	2600
131	M-F 11a Daytime M.....	03	160	30 Comme Nbr of Spots		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme Nbr of Spots		1	1				2	400
133	M-F 2p Rachael Ray M.....	03	250	30 Comme Nbr of Spots		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme Nbr of Spots		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme Nbr of Spots		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme Nbr of Spots		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme Nbr of Spots		1	1	1	1	1	4	3600

Weekly Totals:	Total Spots(Ord Spots)	96	127	119	121	128	49	640
Closed PR		2	8	21	26	7		64

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 822 Issue 11



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
138	M-F 530a News	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News	03	900	30 Comme		1	1	1	1		4	3600
140	M-F 6p News	03	1200	30 Comme		1	1				2	2400
141	M-F 6a News	02		30 Comme								
142	M-F 630p ET / 530p CT NBC Nightly News	01	5000	30 Comme		1	1	1	1	1	5	25000
143	M-F 7p News	03	1900	30 Comme		1	1				2	2000
144	M-F 7a Today Show	03	900	30 Comme		1	1	1	1		4	3600
145	M-F 730p Entertainment Tonight	03	1000	30 Comme		1	1				2	2000
146	M-F 9a Today Show II	03	550	30 Comme		1	1				2	1100
147	M-Su 11p News	03	1250	30 Comme		1	1	1	1		4	5000
149	M-F 4p Dr Oz	03	600	30 Comme						1	1	600
152	M-F 9a Today Show II	03	550	30 Comme						1	1	550
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	128	49	640	
<b>Closed PR</b>					2	8	21	26	7		64	

**Greer Margolis Mitchell**  
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**Barack Obama/ D/ President**  
 Submission Number 822 Issue 11



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 889850	<b>Campaign Ref:</b> E:120904026
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06296388
<b>Est./PO Number:</b> 06296388	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
153	Sun 10a Meet The Press .....S	03	1400	30 Comme		1					1	1400
154	Tue 8p ET / 7p CT Voice .T.....	06	4500	30 Comme		1					1	4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Comme		2					2	6800
156	Sat 8p ET / 7p CT Revolution .....S.	03	1200	30 Comme		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Comme		1	1				2	5880
159	Fri 8p ET / 7p CT Grimm ....F..	03		30 Comme								
160	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	03	3000	30 Comme		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme			1				1	4800
<b>Weekly Totals:</b>					96	127	119	121	128	49	640	
<b>Total Spots(Ord Spots)</b>					96	127	119	121	128	49	640	
<b>Closed PR</b>					2	8	21	26	7		64	

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PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 / 01 / 537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200
164	Sun 8a Today Show .....S	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show .TWTF..	03	900	30 Comme			4				4	3600
169	M-F 12p Today Show III .TWTF..	01	380	30 Comme			4				4	1520
170	M-F 6p News .TWTF..	01	2250	30 Comme			4				4	9000
171	M-F 6a News .TWTF..	01	1450	30 Comme			2				2	2900
172	M-F 7p News .TWTF..	01	2000	30 Comme			4				4	8000
173	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme			4				4	8000
174	M-F 9a Today Show II .TWTF..	01	1040	30 Comme			4				4	4160
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	



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PHONE (813) 228-8688

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
175	Sun 10a Meet The Press .....S	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme			1				1	7000
177	Sun 8a Today Show .....S	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme			1				1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme				1			1	380
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme				1			1	2000
184	M-F 9a Today Show II M.....	01	1040	30 Comme				1			1	1040
185	Sat 9p ET / 8p CT Chicago Fire .....S	03	1300	30 Comme					1		1	1300
186	Sat 10p ET / 9p CT Law & Order SVU .....S	03	1400	30 Comme					1		1	1400
Weekly Totals:					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Barack Obama/ D/ President  
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PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 888850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
187	....S. Tue 8-10p ET / 7-9p CT Voice	03	9000	30 Comme	Nbr of Spots				1		1	9000
188	Tue 10p ET / 9p CT Parenthood	03	3600	30 Comme	Nbr of Spots			1			1	3600
189	M-F 12p Today Show III	01	380	30 Comme	Nbr of Spots			4			4	1520
190	M-F 6p News	01	2250	30 Comme	Nbr of Spots			4			4	9000
191	M-F 6a News	01	1450	30 Comme	Nbr of Spots			2			2	2900
192	M-F 7p News	01	2000	30 Comme	Nbr of Spots			4			4	8000
193	M-F 730p Entertainment Tonight	01	2000	30 Comme	Nbr of Spots			4			4	8000
194	M-F 9a Today Show II	01	1040	30 Comme	Nbr of Spots			4			4	4160
195	Fri 9p ET / 8p CT Grimm	01	7000	30 Comme	Nbr of Spots			1			1	7000
196	Mon 10p ET / 9p CT Revolution	01	7500	30 Comme	Nbr of Spots				1		1	7500
197	Sun 10a Meet The Press	01	5000	30 Comme	Nbr of Spots			1			1	5000
Sun 7p ET / 6p CT Football Night In					96	127	119	121	128	49	640	
<b>Weekly Totals: Total Spots(Ord Spots)</b>					2	8	21	26	7		64	
Closed PR												

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PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
198	America .....S	01	7000	30 Comme	Nbr of Spots			1			1	7000
199	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots			1			1	1100
200	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots			1			1	7500
201	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots				1		1	380
202	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1		1	2000
203	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots				1		1	2000
204	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots				1		1	1040
205	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots				1		1	2250
206	M-F 12p Today Show III T.....	01	380	30 Comme	Nbr of Spots					1	1	380
207	M-F 5p News T.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
208	M-F 7a Today Show T.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
209	M-F 10a News TWTF..	01	300	30 Comme	Nbr of Spots				4		4	1200
<b>Weekly Totals:</b> Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
210	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	01	1300	30 Nbr of Spots					4		4	5200
211	M-F 12p Today Show III .TWTF..	01	380	30 Nbr of Spots					4		4	1520
212	M-F 5p News .TWTF..	01	1700	30 Nbr of Spots					4		4	6800
213	M-F 530p News .TWTF..	01	1700	30 Nbr of Spots					4		4	6800
214	M-F 6p News .TWTF..	01	2250	30 Nbr of Spots					4		4	9000
215	M-F 6a News .TWTF..	01	1450	30 Nbr of Spots					2		2	2900
216	M-F 7p News .TWTF..	01	2000	30 Nbr of Spots					4		4	8000
217	M-F 7a Today Show .TWTF..	01	2000	30 Nbr of Spots					4		4	8000
218	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Nbr of Spots					4		4	8000
219	M-F 9a Today Show II .TWTF..	01	1040	30 Nbr of Spots					4		4	4160
220	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	01	2500	30 Nbr of Spots					1		1	2500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
221	Sun 10a Meet The Press .....S	01	5000	30 Comme	Nbr of Spots				1		1	5000
222	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme	Nbr of Spots				1		1	7000
223	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots				1		1	1100
224	M-Su 11p News TWTFSS.	01	2500	30 Comme	Nbr of Spots				4		4	10000
225	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme	Nbr of Spots				1		1	7200
226	M-F 10a News M.....	01	300	30 Comme	Nbr of Spots					1	1	300
227	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots					1	1	1300
228	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots					1	1	380
229	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
230	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
231	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots					1	1	2250
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
232	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots						1	1	2000
233	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots						1	1	2000
234	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots						1	1	2000
235	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots						1	1	1040
236	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots						1	1	2500
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids ...F..	02		30 Comme	Nbr of Spots								
238	Fri 8p Star Watch Primetime ...F..	04		30 Comme	Nbr of Spots					1		1	
239	M-F 2p Rachael Ray ...F..	03	250	30 Comme	Nbr of Spots					1		1	250
240	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots						1	1	250
241	Sat 7p Star Watch .....S.	03	1350	30 Comme	Nbr of Spots					2		2	2700
242	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots					1		1	750
243	M-F 530a News	01	470	30 Comme	Nbr of Spots						1	1	470
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	128	49	640	
Closed PR						2	8	21	26	7		64	

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Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	Barack Obama/ D/ President	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
244	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots					2	2	2900
245	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots					2	2	4000
246	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots					1	1	1040
247	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots				1		1	1100
248	Sun 9a News .....S	01	600	30 Comme	Nbr of Spots				2		2	1200
249	M-F 10a News M.....	01	300	30 Comme	Nbr of Spots					1	1	300
250	M-F 1030a Extra M.....	01	300	30 Comme	Nbr of Spots					1	1	300
251	M-F 11a Daytime M.....	01	300	30 Comme	Nbr of Spots					1	1	300
252	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots					1	1	380
253	M-F 1p Days Of Our Lives M.....	01	750	30 Comme	Nbr of Spots					1	1	750
254	M-F 2p Rachael Ray M.....	01	470	30 Comme	Nbr of Spots					1	1	470
255	Sun 12p News	02	325	30 Comme	Nbr of Spots					2	2	650

Weekly Totals:	Total Spots(Ord Spots)	96	127	119	121	128	49	640
Closed PR		2	8	21	26	7		64

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Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
256	M-F 3p Doctors M.....	01	900	30 Comme	Nbr of Spots					2	2	1800
257	M-F 4p Dr Oz M.....	01	1130	30 Comme	Nbr of Spots					1	1	1130
258	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
259	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
260	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots					1	1	2250
261	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme	Nbr of Spots					1	1	5000
262	Sun 6p News .....S	01	1600	30 Comme	Nbr of Spots				1		1	1600
263	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots					1	1	2500
264	M-F 123/a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots					1	1	400
265	Mon 8-10p ET / 7-9p CT Voice M.....	01	18000	30 Comme	Nbr of Spots					1	1	18000
266	Sun 7p ET / 6p CT Football Night In America .....S	01	7000	30 Comme	Nbr of Spots				1		1	7000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	



Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 822 Issue 11



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
267	Sun 815p ET / 715p CT NBC Sunday Night Football	01	25000	30	Comme					1		1	25000

Weekly Totals:	Total Spots(Ord Spots)	96	127	119	121	128	49	640	
	Closed PR	2	8	21	26	7		64	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/08/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
113	Sat 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Closed Pre Emption	3,600.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids	:30 Commercial	10/29/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
238	Fri 8p Star Watch Primetime	:30 Commercial	10/29/12	Closed Pre Emption	2,900.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
	Totals	10/01	10/08	10/15	10/22	10/29	11/05
Spots	640	96	127	119	121	128	49
Cost	889850	106510	153515	147965	171825	226535	84170

Grand Totals:

Spots:	640
Gross Total:	889,850.00
Commission:	133,477.50
Net Total:	756,372.50